### This course syllabus is discontinued or replaced by a new course syllabus.



**Course Syllabus** 

School of Humanities, Education and Social Sciences

# **Commercial and Short Film Production, 30 Credits**

Course Code:	MK022G	Subject Area:	Field of Technology Field of Humanities
Main Field of Study:	Media and Communication Studies	Credits:	30
	communication studies	Subject Group (SCB):	Media and Communication Studies
Education Cycle: Established: Valid from:	First Cycle 2015-12-08 Spring semester 2019	Progression: Last Approved: Approved by:	GXX 2018-09-27 Head of School

### **Aims and Objectives**

#### General aims for first cycle education

First-cycle courses and study programmes shall develop:

- the ability of students to make independent and critical assessments
- the ability of students to identify, formulate and solve problems autonomously, and
- the preparedness of students to deal with changes in working life.

In addition to knowledge and skills in their field of study, students shall develop the ability to:

- gather and interpret information at a scholarly level
- stay abreast of the development of knowledge, and

- communicate their knowledge to others, including those who lack specialist knowledge in the field.

(Higher Education Act, Chapter 1, Section 8)

**Course Objectives** 

### Main Content of the Course

### **Examination Methods**

Artistic Expression for Film I, 3 Credits. (Code: 0101)
Artistic Expression for Film II, 4.5 Credits. (Code: 0102)
Artistic Expression for Film III (Code: 0103)
Writing for Commercial Films I, 2 Credits. (Code: 0201)
Writing for Commercial Films II, 5.5 Credits. (Code: 0202)
Film Project I, 12 Credits. (Code: 0300)
Film Project II, 3 Credits. (Code: 0301)

For further information, see the university's local examination regulations (in Swedish).

## Grades

According to the Higher Education Ordinance, Chapter 6, Section 18, a grade is to be awarded on the completion of a course, unless otherwise prescribed by the university. The university may prescribe which grading system shall apply. The grade is to be determined by a teacher specifically appointed by the university (an examiner).

According to regulations on grading systems for first- and second-cycle education (vice-chancellor's decision 2010-10-19, reg. no. CF 12-540/2010), one of the following grades is to be used: fail, pass, or pass with distinction. The vice-chancellor or a person appointed by the vice-chancellor may decide on exceptions from this provision for a specific course, if there are special reasons.

Grades used on course are Fail (U), Pass (G) or Pass with Distinction (VG).

Artistic Expression for Film I Grades used are Fail (U) or Pass (G).

Artistic Expression for Film II Grades used are Fail (U), Pass (G) or Pass with Distinction (VG).

Artistic Expression for Film III When the compulsory element is fulfilled the mark used is Participated (DT).

Writing for Commercial Films I Grades used are Fail (U) or Pass (G).

Writing for Commercial Films II Grades used are Fail (U), Pass (G) or Pass with Distinction (VG).

*Film Project I* Grades used are Fail (U), Pass (G) or Pass with Distinction (VG).

*Film Project II* Grades used are Fail (U), Pass (G) or Pass with Distinction (VG).

For further information, see the university's local examination regulations (in Swedish).

# **Transfer of Credits for Previous Studies**

Students who have previously completed higher education or other activities are, in accordance with the Higher Education Ordinance, entitled to have these credited towards the current programme, providing that the previous studies or activities meet certain criteria.

For further information, see the university's local credit transfer regulations (in Swedish).

# **Reading List and Other Teaching Materials**

### Part 1: Required Reading

Raskin, Richard (1998) Five Parameters For Story Design In The Short Fiction Film. I: P.O.V (1998): 163-207

### Part 1: Additional Reading

Raskin, Richard (2006) The Art of the Short Fiction Film: A Shot by Shot Study of Nine Classics Jefferson, N.C: McFarland

Språkrådet (2008) Svenska skrivregler Stockholm: Liber

### Part 2: Required Reading

Friedmann, Anthony (senaste upplagan) Writing for visual media Oxford: Focal Press

Svenska Språkrådet (2008) Svenska Skrivregler Stockholm: Liber

#### Part 2: Additional Reading

Dannenbaum, Jed, Hodge, Carroll & Doe, Mayer (2003) Creative Filmmaking From the Inside Out: Five Keys to the Art of Making Inspired Movies and Television New York: Simon & Schuster

### Part 3: Required Reading

Videokurser och handledning från www.lynda.com

#### Part 3: Additional Reading

Mercado, Gustavo (senaste upplagan) *The Filmmaker's Eye: Learning (& Breaking) the Rules of Cinematic* Oxford: Focal Press

Millerson, Gerald & Owens, Jim (senaste upplagan) Video Production Handbook Oxford: Focal Press

## Additions and Comments on the Reading List

Delkurs 1: Ytterligare litteratur tillkommer om cirka 200 sidor.

Delkurs 3: Det kan tillkomma kostnader i samband med undervisning, t.ex. licensavgifter.